



## 2017 Castroville Artichoke Food & Wine Festival Sponsorship Benefits

### HEART OF GOLD SPONSOR:

*\$50,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 100 Festival tickets ◆ 20 parking passes ◆

### CROWNING SPONSOR:

*\$20,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 30 Festival tickets ◆ 8 parking passes ◆

### EVENT SPONSOR:

*\$10,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 20 Festival tickets ◆ 5 parking passes ◆

### PURPLE BLOOM SPONSOR:

*\$7,500*

◆ Company name on event publications and media ads ◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 25 Festival tickets ◆ 3 parking passes ◆

### ELEGANT THISTLE SPONSOR:

*\$5,000*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10 Festival tickets ◆ 2 parking passes ◆

### GREEN THISTLE SPONSOR:

*\$2,500*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 8 Festival tickets ◆ 2 parking passes ◆

### GREEN GLOBE SPONSOR:

*\$1,500*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 6 Festival tickets ◆ 2 parking passes ◆

### GREEN BUD SPONSOR:

*\$1,000*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 7 Festival tickets ◆ 2 parking passes ◆

### FRIENDS OF THE THISTLE SPONSOR:

*\$500*

◆ Listing in Thank You ad ◆ 4 Festival tickets ◆