

The logo for the Castroville Artichoke Food & Wine Festival. It features the word "CASTROVILLE" in green, with a stylized artichoke icon replacing the letter "O". Below it, "ARTICHOKE" is written in green. "Food & Wine" is written in a purple script font, and "FESTIVAL" is written in a bold purple sans-serif font. A thin green horizontal line is positioned below the word "FESTIVAL".

CASTROVILLE
ARTICHOKE
Food & Wine
FESTIVAL

The 59th Annual Artichoke Food and Wine Festival will be held at the Monterey County Fair and Event Center on June 2 & 3, 2018. Please join us in celebrating:

- The Official Vegetable of Monterey County; (declared on December 16, 1986),
- California Legislature's designation of the artichoke as the Official State Vegetable; (declared April 2014)

Our move to the Monterey County Fair and Event Center has allowed the Castroville Artichoke Food & Wine Festival to improve and expand this two-day event at a landscaped, permanent facility.

We hope you will consider the enclosed sponsor opportunities, which includes special recognition in Artichoke Festival advertisements and promotions. In addition, your support will directly benefit charitable and educational nonprofit 501(c)(3) organizations within the County of Monterey, such as:

- Local School Sports & Education Programs
- Animal Rehabilitation and Community Education Programs
- Cancer Support Services
- Community Programs that serve Seniors and At Risk Youth
- Food Insecurity in our Local Community
- Health and Nutrition Education Programs

This is a tremendous opportunity to participate in this one-of-a kind event that combines a long-standing community tradition at a legendary venue, and a world-renowned travel destination.

We look forward to speaking with you about these sponsorship opportunities. In the coming weeks a member of the Artichoke Festival board will follow-up with you. In the meantime, please feel free to contact Denice directly at **831-633-2465**.

Our goal is to have all sponsors confirmed by February 2, 2018. The 59th Annual Castroville Artichoke Food & Wine Festival will be held on June 2 and 3, 2018.

Sincerely,

Kathryn Parish
Sponsor Chair

Nancy Ausonio
Sponsor Chair



2018 Castroville Artichoke Food & Wine Festival Sponsorship Benefits

HEART OF GOLD SPONSOR:

\$50,000

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 100 Festival tickets ◆ 20 parking passes ◆

CROWNING SPONSOR:

\$20,000

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 30 Festival tickets ◆ 8 parking passes ◆

EVENT SPONSOR:

\$10,000

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10'x10' booth space ◆ 20 Festival tickets ◆ 5 parking passes ◆

PURPLE BLOOM SPONSOR:

\$7,500

◆ Company name on event publications and media ads ◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 25 Festival tickets ◆ 3 parking passes ◆

ELEGANT THISTLE SPONSOR:

\$5,000

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ Listing on digital marquee ◆ 10 Festival tickets ◆ 2 parking passes ◆

GREEN THISTLE SPONSOR:

\$2,500

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 8 Festival tickets ◆ 2 parking passes ◆

GREEN GLOBE SPONSOR:

\$1,500

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 7 Festival tickets ◆ 2 parking passes ◆

GREEN BUD SPONSOR:

\$1,000

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 6 Festival tickets ◆ 2 parking passes ◆

FRIENDS OF THE THISTLE SPONSOR:

\$500

◆ Listing in Thank You ad ◆ Link on Festival website ◆ 4 Festival tickets ◆



Castroville Artichoke Food & Wine Festival Sponsor Form

CATEGORY	SPONSOR LEVEL
<i>Heart of Gold</i>	\$50,000
<i>Crowning</i>	\$20,000
<i>Event</i>	\$10,000
<i>Purple Bloom</i>	\$7,500
<i>Elegant Thistle</i>	\$5,000
<i>Green Thistle</i>	\$2,500
<i>Green Globe</i>	\$1,500
<i>Green Bud</i>	\$1,000
<i>Friends of the Thistle</i>	\$500
<i>Donations</i>	

Company Name: _____

Contact Person and Email: _____

Address: _____ City, State, & Zip: _____

Business Phone: _____ Fax: _____

Website: _____

*Make checks payable to: **Castroville Artichoke Festival, Inc.**
or you can pay by credit card by completing the information below.*

Credit Card Information	
Visa – MasterCard – American Express	
Name as appears on card:	Expiration Date:
Card Number:	Security Code:
Signature:	

To ensure recognition in promotional materials, donations must be received by February 2, 2018.