



Help Support the Castroville Artichoke Festival's 5K Beach Run

We cordially invite you to participate as a Sponsor for the Castroville Artichoke Festival's 5K Beach Run, to be held May 18, 2019 in Monterey at the Monterey Tides.

Hosted by the Castroville Artichoke Food & Wine Festival this event will benefit charitable and educational nonprofit 501(c)(3) organizations within the County of Monterey, such as:

- Local School Sports & Education Programs
- Animal Rehabilitation and Community Education Programs
- Cancer Support Services
- Community Programs that serve Seniors and At-Risk Youth
- Food Insecurity in our Local Community
- Health and Nutrition Education Programs

The Artichoke Festival is a one-of-a kind event that combines 60 years of long-standing community tradition. It began in 1959 as a harvest festival to celebrate the iconic artichoke and the region known as the "Artichoke Center of the World." Over the years, the festival has become a primary source of funding for local non-profit groups that depend upon a successful event for their viability. The Festival's 5K Beach Run will help to expand on its promise to use the artichoke to raise money for the surrounding communities of Castroville, California.

We hope you will consider the enclosed sponsor opportunities, which includes special recognition in advertisements and promotions for the 5K Beach Run. In the coming weeks a member of the Artichoke Festival 5K Beach Run team will follow-up with you. In the meantime, please feel free to contact us directly at the Castroville Artichoke Festival office: **831-633-2465**.

Our goal is to have all sponsors confirmed by February 28, 2019.

Sincerely,

Kathryn Parish

Sponsor Chair

Cell: 209-601-6677

Craig Pakish

Event Coordinator

Cell: 831-809-5941

Judy Burditt

Event Coordinator

Phone: 831-633-3084

Jonathan Geisler

Event Sponsor Coordinator

Cell: 831-917-2810



Castroville Artichoke Festival, Inc. | PO Box 1041, Castroville, CA 95012
Toll Free: (888) 808-7707 | Office Phone: (831) 633-2465 | Fax: (831) 633-0485 | Email: artifest@att.net
501(c)(3) Nonprofit | EIN 47-4305275



2019 Castroville Artichoke Festival 5K Beach Run Sponsorship Opportunities

Title Sponsor

\$5,000

◆ Company Name or Logo placed at the top of race t-shirt worn by runners ◆ Listed as top sponsor on web site with logo and link to company website ◆ Promoted on social media Facebook 5K Event page ◆ Banner or merchandise prominently displayed at race (provided by sponsor) ◆ Prominent recognition on all race promotions ◆ Opportunity to set up an exhibit table/booth in the registration area to distribute promotional items, coupons and/or literature ◆ 10 complimentary race entries ◆

Platinum Sponsor

\$2,500

◆ Logo on back of race t-shirt worn by runners ◆ Banner or merchandise prominently displayed at race (provided by sponsor) ◆ Recognition on all race promotions, and website ◆ Promoted on social media Facebook 5K Event page ◆ Right to provide promotional items, coupons, etc. for give-away bags ◆ 8 complimentary race entries ◆

Gold Sponsor

\$1,000

◆ Logo on back of race t-shirt worn by runners ◆ Banner or merchandise prominently displayed at race (provided by sponsor) ◆ Recognition on event website ◆ Promoted on social media Facebook 5K Event page ◆ Right to provide promotional items, coupons, etc. for give-away bags ◆ 5 complimentary race entries ◆

Finish Line Sponsor

\$500

◆ Logo on back of race t-shirt worn by runners ◆ Recognition in runners' registration packets ◆ Recognition on event website ◆ Right to provide promotional items, coupons, etc. for give-away bags ◆ 3 complimentary race entries ◆

Raceway Sponsor

\$200

◆ Recognition on event website ◆ Right to provide promotional items, coupons, etc. for give-away bags ◆

Benefactor Pledge

\$100

◆ Recognition on event website ◆





Sponsor Form

CATEGORY	SPONSOR LEVEL
Title Sponsor	\$5,000
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,000
Finish Line Sponsor	\$500
Raceway Sponsor	\$200
Benefactor Pledge	\$100
Donations	

Company Name: _____

Contact Person and Email: _____

Address: _____ City, State, & Zip: _____

Business Phone: _____ Fax: _____

Website: _____

*Please make checks payable to: **Castroville Artichoke Festival, Inc.**
or pay by credit card by completing the information below.*

Credit Card Information	
Visa – MasterCard – American Express	
Name as appears on card:	Expiration Date:
Card Number:	Security Code:
Signature:	

To ensure recognition in promotional materials, donations must be received by February 28, 2019