



## *Celebrating the 60<sup>th</sup> Annual Artichoke Festival*

The Annual Artichoke Food and Wine Festival will be held at the Monterey County Fair and Event Center on June 1 & 2, 2019. Please join us in celebrating:

- Our 60<sup>th</sup> Annual Artichoke Festival,
- The Official Vegetable of Monterey County; (declared on December 16, 1986),
- California Legislature's designation of the artichoke as the Official State Vegetable; (declared April 2014)

New this year is the Imagination Gallery, (for kids from 1-101). The theme is Wild Science and will also feature Giant Classic Games, a Toddler Area and Mind Works.

We hope you will consider the enclosed sponsor opportunities, (this year you can sponsor an activity held at the festival and have your banner on display in that area i.e., Imagination Gallery), which includes special recognition in Artichoke Festival advertisements and promotions. In addition, your support will directly benefit charitable and educational nonprofit 501(c)(3) organizations within the County of Monterey, such as:

- Local School Sports & Education Programs
- Animal Rehabilitation and Community Education Programs
- Cancer Support Services
- Community Programs that serve Seniors and At-Risk Youth
- Food Insecurity in our Local Community
- Health and Nutrition Education Programs

This is a tremendous opportunity to participate in this one-of-a kind event that combines 60 years of long-standing community tradition.

We look forward to speaking with you about these sponsorship opportunities. In the coming weeks a member of the Artichoke Festival board will follow-up with you. In the meantime, please feel free to contact Candace directly at **831-633-2465**.

Our goal is to have all sponsors confirmed by February 22, 2019. The 60th Annual Castroville Artichoke Food & Wine Festival will be held on June 1 and 2, 2019.

Sincerely,

*Kathryn Parish*

Sponsor Chair



## 2019 Castroville Artichoke Food & Wine Festival Sponsorship Benefits

### HEART OF GOLD SPONSOR:

*\$50,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ 10'x10' booth space ◆ 100 Festival tickets ◆ 20 parking passes ◆ 30 passes for wine tasting ◆ 30 Sponsor Appreciation Tickets June 27, 2019 ◆

### CROWNING SPONSOR:

*\$20,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Stage announcements during Festival ◆ Listing in Thank You ad ◆ 10'x10' booth space ◆ 30 Festival tickets ◆ 8 parking passes ◆ 20 passes for wine tasting ◆ 20 Sponsor Appreciation Tickets June 27, 2019 ◆

### EVENT SPONSOR:

*\$10,000*

◆ Company logo on event publications and media ads ◆ Banner displayed at Festival ◆ Logo and link on Festival website ◆ Listing in Thank You ad ◆ 10'x10' booth space ◆ 20 Festival tickets ◆ 5 parking passes ◆ 8 passes for wine tasting ◆ 16 Sponsor Appreciation Tickets June 27, 2019 ◆

### PURPLE BLOOM SPONSOR:

*\$7,500*

◆ Company name on event publications and media ads ◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 25 Festival tickets ◆ 3 parking passes ◆ 5 passes for wine tasting ◆ 10 Sponsor Appreciation Tickets June 27, 2019 ◆

### ELEGANT THISTLE SPONSOR:

*\$5,000*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 10 Festival tickets ◆ 2 parking passes ◆ 8 Sponsor Appreciation Tickets June 27, 2019 ◆

### GREEN THISTLE SPONSOR:

*\$2,500*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 8 Festival tickets ◆ 2 parking passes ◆ 4 Sponsor Appreciation Tickets June 27, 2019 ◆

### GREEN GLOBE SPONSOR:

*\$1,500*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 7 Festival tickets ◆ 2 parking passes ◆ 2 Sponsor Appreciation Tickets June 27, 2019 ◆

### GREEN BUD SPONSOR:

*\$1,000*

◆ Banner displayed at Festival ◆ Link on Festival website ◆ Listing in Thank You ad ◆ 6 Festival tickets ◆ 2 parking passes ◆

### FRIENDS OF THE THISTLE SPONSOR:

*\$500*

◆ Listing in Thank You ad ◆ Link on Festival website ◆ 4 Festival tickets ◆



## Castroville Artichoke Food & Wine Festival Sponsor Form

CATEGORY	SPONSOR LEVEL
<i>Heart of Gold</i>	<i>\$50,000</i>
<i>Crowning</i>	<i>\$20,000</i>
<i>Event</i>	<i>\$10,000</i>
<i>Purple Bloom</i>	<i>\$7,500</i>
<i>Elegant Thistle</i>	<i>\$5,000</i>
<i>Green Thistle</i>	<i>\$2,500</i>
<i>Green Globe</i>	<i>\$1,500</i>
<i>Green Bud</i>	<i>\$1,000</i>
<i>Friends of the Thistle</i>	<i>\$500</i>
<i>Donations</i>	

Company Name: \_\_\_\_\_

Contact Person and Email: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, & Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

*Make checks payable to: **Castroville Artichoke Festival, Inc.**  
or you can pay by credit card by completing the information below.*

Credit Card Information	
Visa – MasterCard – American Express	
Name as appears on card:	Expiration Date:
Card Number:	Security Code:
Signature:	

***To ensure recognition in promotional materials, donations must be received by February 22, 2019***