



Become a Sponsor of Our Halloween Haunted House in 2023!



Promote your business to a family-oriented audience!

Support a longstanding nonprofit organization that has been devoted to the community for more than **60** years!

Enjoy the benefits of brand exposure to potential customers with an organization that generates multiple **ad campaigns throughout the year!**

Your sponsorship will provide all of this, and so much more!

Scary movies are popular and well received by a wide audience, many of whom have great memories of thrills and excitement shared with family and friends. We would love to include you as a partner to produce the Artichoke Festival's 2023 Haunted House tour of scary movies, *"Museum of Horrors."*

Our 63rd Annual Artichoke Festival was a success, but as a fundraising organization, the need is greater than ever to be able to continue to give back to our community of beneficiaries. The effects of the past pandemic and economic uncertainty have taken a scary toll on the community at large, and on fundraising specifically. Now, we're offering additional opportunities to advertise your brand in 2023 and to support a worthy cause—your organization's sponsorship support is as important to us as is your desire to stay connected with your own customers and community!

Castroville Artichoke Festivals, Inc. is a non-profit, 501(c)(3) organization. Proceeds from our events help support many wonderful charitable and educational non-profit organizations — over \$300,000 has been donated to our community in the past decade. All of your contributions are tax deductible.

We look forward to hearing from you soon! Contact us to maximize your sponsorship opportunities with us. Call **Kathy Parish** toll free at **1-888-808-7707, ext 1.**

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501(c)(3) Nonprofit | IEN 47-4305275



Haunted House Sponsorship

Sponsors of the Artichoke Festival's 4th Annual Haunted House, "Museum of Horrors," scheduled for the last four weekends of October at the Monterey County Fair & Event Center, will be helping us bring back and grow an event that was very successful in its inaugural year. Working with the creative minds at **Escape Room 831**, and local school and performing arts community volunteers, this event brings delighted thrills and chills to the local community. For 2023, the Festival Committee is planning to round out the fun for the entire family, featuring the most thrilling horror movies in all filmdom with scares sure to test the bravest souls among us.

Six separate benefits packages provide you with branding and recognition opportunities in multiple media outlets, all regional advertising, plus nearly a month of on-site exposure to all Haunted House patrons.

	Platinum Casket	Gold Cauldron	Silver Stake	Bronze Urn	Fiend	Ghoul
Company logo on all printed media/ advertisement	X	X	X	X		
Corporate logo prominently displayed, with link on website	X	X	X	X	X	
Corporate banner displayed at event	X	X	X	X	X	X
Listing in our final Thank You messaging	X	X	X	X	X	X
Free Event entry tickets	30	20	10	5	2	1
BENEFITS VALUE	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500

The night is dark and full of terrors, and we need your sponsorship support! Contact us so we can create the perfect package for you.

