

65th ANNUAL ARTICHOKE FESTIVAL

Saturday, June 14 and Sunday, June 15, 2025

Monterey County Sheriff's Posse Grounds | 395 Old Natividad Rd. | Salinas, CA 93902

ARTS & CRAFTS / COMMERCIAL VENDOR APPLICATION FORM

Application Deadline: **MAY 9, 2025**

ALL APPLICATIONS MUST BE FILLED IN COMPLETELY AND SENT TO:

CASTROVILLE ARTICHOKE FESTIVAL, INC.
ATTN: VENDOR COORDINATOR
P.O. BOX 1041
CASTROVILLE, CALIFORNIA 95012

OR, email to
artscrafts.artifest@gmail.com

SPACE FEES: 10ft x 10ft ea.

Arts & Crafts\$275.00

Commercial.....\$400.00

Non-profit..... \$75.00

See page 3 for descriptions of vendor types and fee schedule.

ALL VENDOR SPACES ARE OUTDOORS

ALL APPLICATIONS MUST BE RECEIVED BY THE APPLICATION DEADLINE AND SUBMITTED ALONG WITH PHOTOS, COPIES OF APPROPRIATE STATE & COUNTY PERMITS, CERTIFICATE OF INSURANCE, AND FEES. FAILURE TO DO SO MAY RESULT IN DENIAL OF APPLICATION. KEEP A COPY OF THESE PAGES FOR YOUR RECORDS. PAYMENTS WILL ONLY BE PROCESSED UPON APPLICATION APPROVAL.

I. VENDOR INFORMATION: **Indicates required field*

*Business Name: _____ *Contact Name: _____

*Mailing Address: _____

*City: _____ *State: _____ *Zip: _____

*Phone: _____ *Phone while at event: Same? _____

*Email: _____ Website/Social: _____

Check this box if you would like a reciprocal link on the Artichoke Festival's vendor listing page, (one link FREE).

VENDOR APPLICATION CHECKLIST—Your completed Vendor application MUST include:

CALIFORNIA STATE SELLER'S PERMIT—Provide a copy of your permit. See Section IV. Para. 22 "California State Seller's Permit" in Vendor Rules & Regulations for more information.

My organization is a non-profit 501(c); my IRS letter of tax exemption is attached.

See Section IV. Para. 21 "Non-Profit Organizations" in Vendor Rules & Regulations.

My for-profit business is tax exempt; see completed form CDTFA 410D attached.

COMPLETED VENDOR APPLICATION FORM—see page 3, Section III. "Event Fee Schedule" this form.

TWO (2) PHOTOS OF YOUR BOOTH AND MERCHANDISE—see page 2, Section II. "Booth Description."

CERTIFICATE OF INSURANCE—see Section IV. Para. 30 "Insurance for Event Period Only" in Rules & Regs.

RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT—signed, see page 4 this form.

VENDOR RULES & REGULATIONS ACKNOWLEDGEMENT—signature page, see Vendor Rules & Regs., pg 7.

PREPACKAGED FOOD VENDORS—Monterey County Health Dept. Temporary Food Facility (TFF) Permit application completed & mailed with separate fees to MCHD, as instructed on their application. Annual TFF Permits alone are not valid. Also attach a COPY of the full MCHD form with this application. TFF Application and fees must be submitted one month before event start. See Section IV. Para. 32 "Health Dept. Regulations" in Vendor Rules & Regs. For more info and link.

—Ready-to-Serve Food Concessions Vendors must use our separate Food Vendor application—

OFFICE USE ONLY

Date Received: ____/____/____ Initialed By: _____ Fee Total: \$ _____ CK# _____ /CC. Prepackaged Food: _____

Comm / A&C / NP (circle one) Tax Exempt: _____ CA Sellers Permit: _____ COI: _____ Waiver: _____ Acknowledge: _____ MCHD TFF: _____

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II. VENDOR BOOTH DESCRIPTION:

Sellers: Please describe your booth and price ranges in detail below, including an itemized list of all proposed items for sale. You must also attach **two (2) photographs** showing items for sale and your proposed booth display. If additional room is needed, please attach the requested information on a separate page.

INCORPORATION OF ARTICHOKE THEMED MERCHANDISE AND/OR DECOR IS HIGHLY ENCOURAGED. PLEASE DO NOT INDICATE "SAME AS PRIOR YEAR." ALL VENDOR INFORMATION MUST BE UPDATED AND CURRENT.

If you do NOT intend to sell anything, please describe and provide an itemized list (if applicable) of what you intend to display, whether you intend to give items away, and whether you intend to create a mailing list. Please also attach **two (2) photographs** of your proposed booth display. If additional room is needed, please attach the requested information on a separate page.

INCORPORATION OF ARTICHOKE THEMED MERCHANDISE AND/OR DECOR IS HIGHLY ENCOURAGED. PLEASE DO NOT INDICATE "SAME AS PRIOR YEAR." ALL VENDOR INFORMATION MUST BE UPDATED AND CURRENT.

This year's Festival is in a new location, and will include musical entertainment from one centrally located stage, plus a small family carnival. We will do our best to schedule the highest decibel music for later in the day, but there will not be a day-long "quiet time" at this venue. The Vendor Coordinator will do their best to accommodate your request.

- I understand that it will not be possible to choose a space in a completely quiet area of the Posse Grounds.
- I wish to be located as far from the band-stand as reasonably possible so that I can talk or exhibit my products to my customers. *Vendor Coordinators cannot guarantee low levels of sound for the duration of the Festival.*
- I am purchasing multiple booth spaces, but want them located apart from one another.
- (Please check this box if additional pages or information are attached.)

Number of attached pages: _____ Booth photos will be sent separately by email:

PHOTOGRAPHS CANNOT BE RETURNED. If you are mailing your application, photos may also be sent via email to artscrafts.artifest@gmail.com; include name of company and contact person with the email, and indicate in the checkbox above that you are sending photos separately.

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III. REGISTRATION FEE SCHEDULE: *Complete the schedule and include a total fee.*

All vendor booth “spaces” are approximately 10FT. wide X 10 FT. deep.

ALL BOOTH SPACE RESERVATIONS ARE VALID FOR BOTH DAYS OF THE FESTIVAL, JUNE 14 & 15, 2025.

All spaces are outdoors. NEW for 2025: Spaces DO NOT include electrical service, or tables/chairs rentals—Vendors are responsible for providing their own tent canopies and power generation. Please indicate below what type of power generator you will bring, if required. No Vendor is allowed to participate without first providing the Festival with a Certificate of Liability Insurance. See **Section IV. Para 30. Insurance for Event Period Only** in *Vendor Rules & Regulations* for more info.

Commercial Vendor Space # of spaces: _____ x \$400.00 ea. = _____

Vendors and commercial retailers who are selling or exhibiting products which are mass-produced, imported, mass-marketed or manufactured by or purchased from a wholesale or retail provider. Vendor must provide their own tent, tables & chairs, and power generation, if required. Indoor spaces are not available.

Arts & Crafts Vendor Space # of spaces: _____ x \$275.00 ea. = _____

Artists and crafters who personally make their own products or merchandise for sale. Vendors who sell imported, manufactured, mass-produced, or mass-marketed items are not eligible for this booth price. Vendor must provide their own tent, tables & chairs, and power generation, if required. Indoor spaces are not available.

Non-Profit Vendor Space # of spaces: _____ x \$75.00 ea. = _____

*Proof of non-profit status with the IRS must be provided. See **Section IV. Para. 21 “Non-Profit Organizations”** in *Vendor Rules & Regulations*. Vendor must provide their own tent, tables & chairs, and power generation, if required. Indoor spaces are not available.*

Additional Entry Tickets, limit 4 per day # of tickets: _____ x \$10.00 ea. = _____

*(NOTE: free tickets are provided with space reservation; four (4) to A/C & Commercial vendors, or six (6) to Non-profit vendors. Limit of four (4) additional tickets can be purchased per day. See **Section IV. Para. 9 “Entry Tickets”**)*

Vendor RV or Trailer Parking, (dry camp only, Fri. & Sat.) # of nights: _____ x \$25.00 ea. = _____

Late Fee, if application is received by CAFI after May 9, 2025 \$50.00 = _____

ALL REGISTRATION/RENTAL FEES DUE BY May 16, 2025: TOTAL \$ _____

TYPE OF GENERATOR I WILL BRING: *(Please check all that apply)* Gas Battery Solar Other

PAYMENTS WILL ONLY BE PROCESSED UPON APPLICATION APPROVAL

*(Please make checks payable to: **Castroville Artichoke Festival, Inc.**, or provide Visa or MasterCard information below.)*

Name as appears on card		Card Number	
Expiration Date	Security Code	Phone Number	
Mailing Address			Zip Code
Signature			
AMOUNT TO BE BILLED TO CARD:	SEND COPY OF RECEIPT TO A 2 ND EMAIL ADDRESS:		

RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

* * *

This Release and Waiver of Liability and Indemnity Agreement (“Agreement”) is entered into between _____ (“Vendor”) (Print Vendor Business Name Here) and Castroville Artichoke Festival, Inc. (“CAFI”).

In consideration for participation in the 65th Annual Artichoke Festival, Vendor hereby agrees to the following:

1. Vendor releases and discharges CAFI from all liability for any and all loss and/or damage and any claims or demands therefore, on account of injury to any individual or property resulting from the Vendor’s participation in the 65th Annual Artichoke Festival.
2. Vendor agrees to indemnify and hold CAFI harmless from any loss, liability, damages, or costs, including attorneys’ fees, arising out of Vendor’s participation in the 65th Annual Artichoke Festival, whether caused by the negligence or willful act(s) of Vendor or any other person or persons.
3. Vendor hereby assumes full responsibility for all risk of bodily injury, death, or property damage relating to or arising out of Vendor’s participation in the 65th Annual Artichoke Festival.
4. Vendor further expressly agrees that the foregoing Agreement is intended to be as broad and inclusive as permitted by the laws of the State of California. If any provision of this Agreement is held by a Court of competent jurisdiction to be invalid, void, or otherwise unenforceable, the remaining provisions shall continue in full force and effect without being impaired or invalidated in any way.
5. Vendor has read and understands this Agreement and voluntarily signs this Agreement.

Dated: _____, Year _____ By: _____ (Print Name of Person Authorized to Sign on Behalf of Vendor)

(Signature of Person Authorized to Sign on Behalf of Vendor)