

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

65th ANNUAL ARTICHOKE FESTIVAL

Saturday, June 14 and Sunday, June 15, 2025

Monterey County Sheriff's Posse Grounds | 395 Old Natividad Rd. | Salinas, CA 93902

VENDOR RULES & REGULATIONS

THE SIGNED ACKNOWLEDGEMENT AT END OF THIS DOCUMENT MUST BE SENT TO:

CASTROVILLE ARTICHOKE FESTIVAL, INC.
ATTN: VENDOR COORDINATOR
P.O. BOX 1041
CASTROVILLE, CALIFORNIA 95012

OR, email to
artscrafts.artifest@gmail.com (Arts & Crafts/Commercial)
foodvendorartifest@gmail.com (Food Vendors)

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IV. RULES AND REGULATIONS:

- Date/Time/Hours of Operation:** Hours of festival operation shall be from 10:00 a.m. to 7:00 p.m. on JUNE 14, 2025, and 10:00 a.m. to 6:00 p.m. on JUNE 15, 2025. All vehicles must be unloaded and off the festival grounds **no later than 9:00 a.m.** each morning. **Your booth is required to be staffed at all times during the festival's regular hours of operation.**
- Location:** The 65th Annual Artichoke Festival will be held at the Monterey County Sheriff's Posse Grounds, located at 395 Old Natividad Road, Salinas, California 93902.
- Application Deadline:** The fully completed and signed application form, along with a copy of current California sellers permit, and two (2) photos of booth and/or merchandise display will hold one 10ft x 10ft space until **Application Deadline on May 9, 2025.** After that date, we must have received all remaining paperwork and fees: application form, booth fees, a copy of current seller's permit, certificate of insurance, copy of temporary food facility permit (if applicable), and the signed Release and Waiver of Liability and Indemnity Agreement. **A late fee of \$50.00 will be added for any applications received and approved after May 9, 2025. SPECIAL NOTE for food vendors, or vendors sampling food: ABSOLUTELY NO new applications will be accepted after May 9, 2025 without a copy of Vendor's Monterey County Health Department Temporary Food Facility (TFF) permit. (See paragraph 32 for details.)** If your initial application and deposit are accepted, you will be notified by your preferred communication method, after which you'll be able to log back on to your application profile and complete all remaining requirements for registration. *Deposits will be refunded for any vendor who cancels by May 16, 2025.*
- Participation Fees:** Fees are categorized based on arts & crafts/commercial vendor, nonprofit vendor, or food vendor categories for the two-day festival. **Arts & Crafts/Commercial vendor** space fees are as follows: \$275 per 10ft x 10ft *arts & crafts booth space*; \$400 per 10ft x 10ft *commercial booth space*; \$75 per 10ft x 10ft *nonprofit booth space*. (Prices are per 10ft x 10ft unit. There are no incremental space fees for the above categories.) The fees for **Food Vendors, whether using tents, or trucks or trailer** are based on space unit size of 10ft x 10ft, at \$600 per unit of space. A limited number of Food vendor spaces offer additional storage space behind the booth; let your Food Vendor Coordinator know if you require this storage space. Fees are payable with credit card; or by phone, or mail. Any fees paid by check or money order must be from the organization requesting a booth. **PERSONAL CHECKS CANNOT BE ACCEPTED** for Food Vendor fees; credit card, money order, cashier's check, or business check are acceptable. Space will not be reserved until all initial registration and deposit criteria have been met. Balances not paid by *May 16, 2025* will forfeit any reserved space. Contracts without deposits and signatures are considered non-binding.
- Sales:** Vendors shall retain all proceeds of all net profits.
- Cancellation Policy:** This Festival is held "rain or shine," vendors are responsible for being prepared for inclement weather, or absence due to illness. 25% of any fees collected will be retained up to May 9, 2025. 50% of all fees

Vendor RULES & REGULATIONS - Page 1

CASTROVILLE ARTICHOKE FESTIVAL, INC.

P.O. BOX 1041 | CASTROVILLE, CALIFORNIA 95012

Toll Free: 888-808-7707 x2, x3 | Office: 831-633-2465 | artichokefestival.org | emails: artscrafts.artifest@gmail.com ; foodvendorartifest@gmail.com

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

will be retained for any Vendor cancellation between May 10 – May 16, 2025. **Absolutely no fees or deposits will be refunded after May 16, 2025, unless the event must be cancelled by Castroville Artichoke Festival, Inc.**

7. **Selection of Vendors:** Castroville Artichoke Festival, Inc. reserves the right to make all final selections of vendors and assignment of booth space based on suitability, balance of merchandise, menus, or products, and available booth space. Also, spaces are assigned on a first come, first served basis for those whose fees and applications are complete. Acceptance to prior Artichoke Festivals does not mean automatic acceptance to this year's Festival. ***Incorporation of Artichoke themed merchandise and/or decor is highly encouraged, and will be considered when making space assignments.*** All merchandise must be exactly the same type and quality as depicted in the photographs and written description provided in this application. Items sold must be only those listed on your application. No changes or substitutions of items will be allowed without prior written consent and approval from Castroville Artichoke Festival, Inc.
8. **Booth Assignments:** Final assignment and location of booth space(s) shall be provided to Vendors in their registration packets upon entry to the festival. ***Incorporation of Artichoke themed merchandise and/or decor is highly encouraged, and will be considered when making space assignments.*** Assigned spaces are non-transferable. Multiple booth space reservations will be located adjacent to one another, unless Vendor indicates otherwise on the application form.
9. **Booths:** All spaces are located OUTDOORS only. Vendors must provide their own displays, racks, signage, etc., and all items must fit within the assigned booth space. Booths are to be of professional quality. Vendors must be able to set-up their own tents, trailers, or displays. Tents must be staked or weighted for stability, and vehicles must have wheels blocked to prevent rolling. Critical Fire Safety rules are applicable to all vendors, *please see paragraph 15 – Fire Safety Statement* below. Tables and chairs are NOT available for rent, therefore, vendors are highly encouraged to provide their own tables and chairs, or rent from a reputable event rental service nearby, *(we are happy to recommend a rental company)*. Tables are to be covered to the ground and all packing boxes are to remain out of sight. Product menus and prices are to be displayed clearly and legibly. ***Vendors are not permitted to solicit, sell, or give away items outside of their designated booth area. NEW for 2025: Gas or other type self-powered electrical generators are allowed at the Artichoke Festival.*** Castroville Artichoke Festival, Inc. cannot and does not guarantee that any Vendor shall receive the same spot or location as prior years, or will receive the same spot or location in future years. Booth assignments will be provided with Vendor Packets at registration and set-up on the day before the event.
10. **Vendor Passes:** Each vendor reservation entitles the purchaser to four (4) free entry tickets per day. Non-profit organizations are entitled to six (6) free entry tickets per day for each reservation. Additional entry tickets may be purchased for \$10.00 each, up to a maximum of four (4) additional entry tickets per day. Entry tickets are good for only one day. Vendors must arrange to distribute their entry tickets prior to start of Festival on JUNE 14, 2025. ***Entry tickets for individual vendors cannot be held for will-call by the Vendor Committee.***
11. **Parking:** Free space for Vendor parking at the Castroville Artichoke Festival, Inc. is limited. Vendors are encouraged to arrive early on the days of the event in order to find free parking in the designated Vendor parking area. All other parking on the festival grounds during hours of operation will be for fee only. If Vendor must enter grounds with, and wishes to store a trailer or equipment hauler, please request a special entry/parking pass for this purpose from the Vendor Coordinator.
12. **Camping:** Camping inside festival perimeter fence and vendor area is absolutely prohibited. No ice chests (except those used in Food Vendor prep), will be allowed onto the festival grounds after the festival opens each day. For Vendors with RVs or travel trailers, a limited number of dry-camp RV parking spaces are available on the Posse grounds, at the rate of \$25.00 per night, Friday night through Saturday night, (no hookups, bathroom, or laundry facilities available). All RVs and trailers must vacate the grounds by end of day on Sunday, June 15, 2025. For further information about RV space, please contact your Vendor Coordinator.
13. **No Electrical Service: NEW for 2025:** Electrical service is NOT provided for vendors at the Artichoke Festival. Gas or other types of self-powered electrical generators are allowed. Please indicate what type of generator you are bringing on the Registration and Fee section of this form (pg 3). **FOOD VENDORS MUST SUPPLY A MINIMUM OF 100 FEET (aggregate) OF OUTDOORS TYPE EXTENSION CORD.** In accordance with State Fire Marshal laws, all electrical extension cords shall be of the heavy-duty three-wire (grounded), hard-usage type, **no longer than 20**

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

feet in length each. To avoid problems with electrical overload, vendors are encouraged to use alternate sources of heat, such as LPG, for cooking food items.

- Water:** Water will be available, vendors must supply their own hose. The Artichoke Festival encourages all vendors to carefully manage water use and discharge at this venue. Vendors are responsible for the cleanup of the area directly in and around their stand(s). Any large amounts of water must be discharged in a manner which will not cause it to flow to the storm drains on the streets surrounding the grounds. An illicit discharge is one that is not composed entirely of storm water. Any fines assessed to the Posse grounds will be passed on to the offending Vendor.
- Fire Safety Statement:** Each vendor is cautioned to exercise care in the operations of his/her booth. Horseplay and carelessness will not be tolerated. Each vendor is also advised to bring his/her own **First Aid Kit and Fire Extinguisher**. In accordance with State Fire Marshal laws, all tent fabric or pliable canopy covers, side/back drops and decorative material must be inherently fire resistive and individually labeled as such. Exit openings for enclosed spaces must be a minimum of 3 feet wide and 6 feet-8 inches high. A Class 2A-10BC fire extinguisher must be provided in any tent having a floor area between 500 sq. ft. and 1000 sq. ft.

Vendors cooking food must be separated by 10 feet. Cooking vendors must have a minimum 2A-10BC rated portable fire extinguisher visibly accessible, securely mounted away from cooking area, with current SFM service tag attached (service date within one year). No use or storage of portable containers of liquid propane gas (LPG) is allowed inside tents. All cylinders of liquid propane gas (LPG) must be secured to prevent tipping or falling over. Wood barbecue cooking is prohibited inside of booths. Wood barbecue cooking shall be performed only in areas away from public access. Distances from wood barbecues to permanent structures or festival booths shall be at least 15 ft, as required by the SFM. Fuel wood shall not be stored inside of booths. **A drawing of the food vendor's booth layout** must be submitted to the Vendor Coordinator for review.

- Public Health Safety & Prevention:** All food vendors will be asked to comply with and help enforce the latest suggested Health Department protocols regarding social distancing and safety for event attendees. Festival personnel hold the right for final onsite review and revision of the best traffic patterns to ensure safe distancing of waiting customers at booth order and pickup windows. All vendors will be required to enforce any masking and social distancing protocols within and around their booth space, as required by current Health Department standards at the time of the event.
- First Aid:** There will be a First Aid Station on the grounds with qualified medical personnel available, should the need arise. Please inform all your workers.
- Set-Up/Tear-Down:** Upon arrival and prior to the construction of booth, vendors will be required to check-in with their Vendor Coordinator at the "Vendor Registration Booth" located at the northwest loading gate. Information will be issued at this time, which will include such necessary items as ENTRY PASSES, VENDOR LOCATION, MAPS, ETC. **ABSOLUTELY NO LOCATIONS WILL BE GIVEN OUT PRIOR TO VENDOR CHECK IN!** Logistics and deliveries on the grounds during set-up must be carefully orchestrated to avoid delays and traffic snarls. Food Vendors must set up their booths on Friday, June 13, 2025 between the hours of 8:00 a.m. and 1:00 p.m. Commercial, Arts & Crafts, and Nonprofit Vendors will be allowed to set-up on Friday June 13, between 1:00 p.m. and 5:00 p.m. and on Saturday, June 14, 2025 between the hours of 6:00 a.m. and 9:00 a.m. All vehicles must be off festival grounds by 9:00 a.m. on Saturday, June 14, 2025, and will not be allowed back on grounds until cleared of attendees on Sunday evening. **Vendors are required to attend both days of the 65th Annual Artichoke Festival.** Vendors are not allowed to vacate or remove merchandise from their booth until the festival is closed for the day. No vehicles, except for those used for operations of booth, will be allowed on festival grounds during the hours of festival operation. **Your booth is required to be staffed at all times during the festival's regular hours of operation.** All vendors shall dismantle their booths and clean space commencing at 6:00 p.m. Sunday, June 15, 2025. Vehicles will not be allowed on the grounds until 6:30 p.m. or an all-clear signal is given. **Nothing is to be left on festival grounds.** All used oil must be removed from the grounds. Anyone not complying with proper disposal methods will be charged a clean-up and disposal fee, *(see next paragraph)*.
- Garbage:** Food vendors are required to provide **AT LEAST** one trash receptacle per booth. The booth area must be clean and free of litter during the festival and when vacating the booth on Sunday. Failure to comply will lead to disqualification from future festivals. The ground upon which the food booth occupies must be protected from

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

grease, coals, or other substances. If you spill anything on the ground or floor, it is your responsibility to clean it up and properly dispose of the spilled material and the materials used in the cleanup. Grease is to be disposed of ONLY in designated grease containers. No oil, fat or grease (FOG) can be disposed of down the site drains. Illegal disposal or spills of any substance that are not cleaned up may constitute a monetary fine of \$500.00 per occurrence. The fee will be determined by the damage caused. If you have questions on the proper disposal, please contact your vendor coordinator.

20. **Food Waste Collection and Sustainability Policy:** As of April 1, 2016 California legislation (AB1826) requires food waste be collected separately for “recycling.” This waste reduction and recycling policy for all vendors and concessionaires is mandatory. Vendors at this event are expected to comply with AB1826, and separate food waste from recycling and trash.
21. **Animals:** No animals, except for service animals or those vetted and approved as a vital part of Vendor’s operations, are allowed on grounds during festival hours of operation. **Vendors’ pets or service animals will NOT be allowed inside tents or booth spaces where cooking or food preparation is being performed.** Animals are not to be brought into the Farmer’s Market, Chef’s Classes, or any other enclosed food service areas.
22. **California State Seller’s Permit (no fee):** As required by law, vendors who are selling products or services are required to have and display a California State Seller’s Permit. Your seller’s permit should list the Artichoke Festival at Monterey County Sheriff’s Posse Grounds, 395 Old Natividad Rd, Salinas, CA 93902 as either a location address (for temporary sellers), or as a sub-location (for regular seller’s). If your sales are tax exempt, you must submit California Department of Tax and Fee Administration form 410D explaining your reason for exemption. Info about applying for a new seller’s permit, changes to current permit, or to get form 410D can be found at this link: www.cdtfa.ca.gov/services/permits-licenses.htm. Or contact the local California Department of Tax and Fee Administration at 950 E. Blanco Road Suite 202, Salinas, CA 93901. Phone 831-754-4500. ***Proof of license or tax-exemption must be submitted with this form. Vendor’s without a valid California Seller’s License will not be allowed on the grounds.***
23. **Food Vendor Item Restrictions:** No commercial pre-packaged food items may be sold by Food vendors. Sales must be limited to those food items listed on the application for booth space, as approved by Castroville Artichoke Festival, Inc. No substitution of items allowed. ***All vendors are highly encouraged to feature at least one item made with artichokes on their menu, which will be a determining factor when making space assignments.*** However, Castroville Artichoke Festival, Inc. reserves the rights to sell the following: Fried artichokes, grilled and steamed artichokes, and new artichoke products, (*please ask for Food Vendor Coordinator for current list*).
24. **Food Prices:** All food items are to be sold at the price(s) listed on the application for booth space, as approved by Castroville Artichoke Festival, Inc. Under **NO** circumstances, are prices allowed to be raised after opening of the Festival; however, food items may be offered at a reduced price on Sunday afternoon.
25. **CBD Product Restrictions:** Only hemp derived CBD products, (non-consumables) may be sold at the Artichoke Festival. However, hemp derived consumable goods, (food, beverage, or dietary products) and cannabis derived products of all types are prohibited from being brought, or sold at the Festival or on the grounds of the Monterey County Sheriff’s Posse Grounds. Vendors wishing to sell hemp-derived CBD products must submit the product name, marketing material, and label/ingredient information for review. Vendor’s name will be submitted to the California Department of Cannabis Control for a license search at <https://cannabis.ca.gov/resources/search-for-licensed-business/>. Any product found to contain THC or other intoxicating cannabinoids will be cause for rejection of vendor’s application or removal from the event. There will be no refunds to the Vendor for any such cancellation.
26. **Area of Sales:** Vendors may not conduct any sales, or *rove* outside the confines of their assigned booth. ***NO ONE UNDER THE AGE OF 12 OR WHO IS NOT AFFILIATED WITH CASTROVILLE ARTICHOKE FESTIVAL, INC. WILL BE ALLOWED INSIDE FESTIVAL FOOD/BEVERAGE BOOTHS.***
27. **Beverage/Ice Policy:** Ice will be made available for purchase during both days of the Festival. With the exception of CBD or alcoholic drinks, Food Vendors may sell beverages. **Glass containers are not allowed on the Posse Grounds.** Any glass containers will be confiscated. Ask your Vendor Coordinator for ice pricing and delivery coordination.

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

28. **Food/Merchandise Supplies:** Vendors should have enough supplies to last each day through closing. Previous year supplies should be increased by approximately 5 to 10 percent to allow for growth of the festival. Vendors who fail to take reasonable steps to fulfill this responsibility will receive reduced priority in applying as vendors in the future. *Local Food Truck Vendors who absolutely must exit the grounds to replenish supplies* for the second day of the event should notify their vendor coordinator well in advance during the application process, or risk a location without access to an exit.
29. **No Guarantee of Exclusivity:** Castroville Artichoke Festival, Inc. does not guarantee to any Vendor any right to sell any particular product. Castroville Artichoke Festival, Inc. retains the exclusive right to sell any particular product.
30. **Insurance for Event Period Only: All vendors** at this event must be self-insured and are required to supply proof of liability insurance coverage in the form of a Certificate of Insurance (COI) to participate in the 65th Annual Artichoke Festival. Please note that Vendors' COI must show the dates of inception and expiration of the insurance, and provide coverage through the specific event dates, along with all set-up and tear down dates. The carrier issued endorsement must be included with, and attached to, the certificate.

In order to be valid, Castroville Artichoke Festival, Inc. MUST be named as additionally insured certificate holder:

Castroville Artichoke Festival, Inc.
PO Box 1041
Castroville, CA. 95012

Minimum coverage must be \$1,000,000.00

If the Artichoke Festival staff determines your insurance is insufficient, you must purchase and resubmit corrected proof of insurance for this event. ***VENDORS ARE ENCOURAGED TO APPLY WELL IN ADVANCE, as we will need time to review and approve vendor qualifications. Proof of insurance must be submitted with this application.***

31. **Workers Compensation Insurance:** Vendors are advised to carry Workers Compensation Insurance on any paid employees. This coverage is not provided by either Castroville Artichoke Festival, Inc. or Monterey County Sheriff's Posse Grounds.
32. **Health Department Regulations:** Vendors who will be serving food or pre-packaged food samples must comply with all Monterey County Department of Health requirements for operation of food booths. Vendors must **call the Monterey County Health Department at (831) 755-4505** to obtain current application instructions. ***NEW requirements in effect since 2021 — All Health Department Temporary Food Facility (TFF) Permit applications must be submitted to the Monterey County Health Department at least ONE MONTH ahead of the event. Late applications will NOT be accepted by the County after May 13, 2025. Also note: all food vendors*** are required to submit a new **application form for this specific event** to MCHD regardless of whether they already hold an annual Monterey County TFF permit; simply holding an annual TFF permit alone will not be valid. All food vendors must comply; the Artichoke Festival will not be able to mitigate the deadline, fees, or permit updates on your behalf. If the Health Department regulations are not met, the Health Department Inspector can impose a fine or SHUT DOWN YOUR OPERATIONS. A copy of the Vendor's event-specific Temporary Food Facility (TFF) Permit must be provided to Castroville Artichoke Festival, Inc. immediately upon notice of acceptance as a Vendor. Vendors must display their Monterey County Health Department permit prominently in their booth space during the Festival. **More information about the county's Temporary Food Facility health permit application is available online from the Health Dept's website at: <https://www.countyofmonterey.gov/government/departments-a-h/health/environmental-health/consumer-health-protection/food-application>**
The original completed TFF application, with fees, must be sent to the address on the application form. Castroville Artichoke Festival, Inc.'s inclusion of this link does not in any way imply or guarantee that the Monterey County Health Department will issue the TFF permit applied for by Vendor. ***Proof of temporary food facility permit from MCHD must be sent to the Vendor Coordinator via email. Vendor's without a valid permit will not be allowed on the grounds.***
33. **Non-Profit Organizations:** If your organization is a non-profit 501(c) and you wish to rent space at the discounted non-profit rate, you must provide documentation from the Internal Revenue Service to that effect with your

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

application, including an affidavit of tax exemption. Non-profit vendors are not required to provide a California State Seller's Permit.

34. **Conduct:** The Artichoke Festival is a family-oriented event, and all who attend are expected to conduct themselves accordingly with respect and positive encouragement toward each other. **Bullying or aggressively competitive or intimidating behavior toward attendees or fellow vendors will NOT be tolerated.** Vendors who cannot comply risk being removed for the remainder of this and future events. There will be no refunds to the Vendor for any such cancellation.
35. **ATM Machines:** There will be ATMs open during the event on the festival grounds, for any attendee needing cash (or you and your personnel). Locations will be shown on the Festival program/map.
36. **Wi-Fi/Internet:** Wi-fi access is limited to Festival staff only, and not recommended for use by Vendors. Cellphone service at the posse grounds is generally good. We suggest vendors using cellphones for online payment transactions be prepared with extra battery backup. Please inquire with your vendor coordinator before set-up time if wi-fi internet access is absolutely necessary.
37. **Sound Equipment:** Radios, television sets, loud speakers, organs, synthesizers, etc. are subject to the approval of your Vendor Coordinator. They must be controlled so as not to interfere with other vendors. THIS PRIVILEGE MAY BE REVOKED AT ANY TIME. Voice amplification systems will be permitted in your booth, however, the volume MUST be kept at a reasonable level so as not to interfere with your neighbors. NO STEREOS OR BOOM BOXES ALLOWED. Complaints regarding abuse of the privileges will result in removal of the amplification system.
38. **Restricted/Offensive Items Policy:** With the exception of kitchen knives and implements used for food prep, weapons and firearms are **not allowed** to be brought onto the festival grounds at any time by vendors or festival goers. Items that will not be considered for sale, giveaway or rental include but are not limited to: weapons of any kind, lasers, high powered water guns, rubber band guns, toy guns, stink bombs, pop caps, lighters, products made from any endangered animals, pornographic or drug related items. Festival Staff reserves the right to determine whether an item is considered offensive or in poor taste and to prohibit the sale/display of such items.
39. **Security:** 24-hour guard service is provided on the grounds, but it is impossible to prevent thefts completely. Plan to lock up any valuables or items that may be carried away by hand. Also, small items should be placed under counters each night. Please report any losses or infractions to Security/Grounds personnel immediately upon detection. Management will not be responsible for lost, damaged, or stolen merchandise.
40. **Violation of Policy:** The above policy statement will be strictly enforced. Castroville Artichoke Festival, Inc. reserves the right to dismiss any vendor who does not adhere to these policies. No refunds will be given. **THE ABOVE RULES ARE FOR YOUR PROTECTION AND FOR THE BENEFIT OF ALL PARTICIPANTS.**
41. **Policy Changes:** Castroville Artichoke Festival, Inc. also reserves the right to make changes in the above policy as necessary.

ARTICHOKE FESTIVAL - VENDOR RULES & REGULATIONS

V. VENDOR ACKNOWLEDGEMENTS:

By signing this Vendor Acknowledgement, I hereby agree that I have read and understand the requirements set forth in the Vendor Rules & Regulations. I fully understand that my booth display must meet all Castroville Artichoke Festival, Inc. standards and conditions, or my booth display can and will be cancelled and removed from the 65th Annual Artichoke Festival, at the sole discretion of Castroville Artichoke Festival, Inc., for any failure to comply with the standards set forth above. I further understand and agree that there will be no refunds due to me for any such cancellation, and that I will be assessed a \$30.00 fee for each returned check or declined credit card payment.

I further acknowledge that signing and submitting this application in no way implies or guarantees that a booth space will be offered to me for the 65th Annual Artichoke Festival. I further understand that even should a booth space be offered to me, I am not entitled to any specific location or space to set up my booth display. Castroville Artichoke Festival, Inc. reserves the exclusive right to refuse any application, to place any booth or Vendor at a location of its choosing, or to relocate a booth and/or Vendor to any location at any time without advance notice.

Finally, effective as of the date this agreement is signed, approval for past use and permission for present and future use is hereby granted to Castroville Artichoke Festival, Inc. (and all persons acting under its permission and authority) to use a photo or other image of myself, of the likeness of the minor under my guardianship, or of exhibited works on public display for use in published or video works in any medium and for any lawful purpose in trade, exhibition, illustration, promotion, publicity, advertising and electronic publication. I understand that I have waived any right that I or my representative(s) may have to inspect or approve Castroville Artichoke Festival, Inc.'s use of the likeness or the advertising copy or printed matter that may be used in connection with the use and/or publication of the likeness.

Dated: _____, _____ By: _____
Month/Day Year (Print Name of Person Authorized to Sign on Behalf of Vendor)

(Signature of Person Authorized to Sign on Behalf of Vendor)