

# 65th ANNUAL ARTICHOKE FESTIVAL

Saturday, June 14 and Sunday, June 15, 2025

Monterey County Sheriff's Posse Grounds | 395 Old Natividad Rd. | Salinas, CA 93902

## FOOD VENDOR APPLICATION FORM

Application Deadline: **MAY 9, 2025**

### ALL APPLICATIONS MUST BE FILLED IN COMPLETELY AND SENT TO:

CASTROVILLE ARTICHOKE FESTIVAL, INC.  
ATTN: VENDOR COORDINATOR  
P.O. BOX 1041  
CASTROVILLE, CALIFORNIA 95012

OR, email to  
[foodvendorartifest@gmail.com](mailto:foodvendorartifest@gmail.com)

### SPACE FEES:

Sold in 10ft x 10ft units

FOOD VENDOR ..... \$600.00

FOOD TRUCK..... \$600.00

RV CAMP/NIGHT..... \$25.00

See page 3 4 for fee schedule.

ALL APPLICATIONS MUST BE RECEIVED BY THE APPLICATION DEADLINE AND SUBMITTED ALONG WITH PHOTOS, COPIES OF APPROPRIATE STATE & COUNTY PERMITS, CERTIFICATE OF INSURANCE, AND FEES. FAILURE TO DO SO MAY RESULT IN DENIAL OF APPLICATION. **KEEP A COPY OF THESE PAGES FOR YOUR RECORDS.** PAYMENTS WILL ONLY BE PROCESSED UPON APPLICATION APPROVAL.

### I. VENDOR INFORMATION: \*Indicates required field

\*Business Name: \_\_\_\_\_ \*Contact Name: \_\_\_\_\_

\*Mailing Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*Phone while at event: Same?  \_\_\_\_\_

\*Email: \_\_\_\_\_ Website/Social: \_\_\_\_\_

Check this box if you would like a reciprocal link on the Artichoke Festival's vendor listing page, (one link FREE).

### VENDOR APPLICATION CHECKLIST—Your completed Vendor application MUST include:

- CALIFORNIA STATE SELLER'S PERMIT—Provide a copy of your permit. See Section IV. Para. 22 "California State Seller's Permit" in Vendor Rules & Regulations for more information.
- COMPLETED FOOD VENDOR APPLICATION FORM—see page 3, Section III. "Event Fee Schedule" this form.
- TWO (2) PHOTOS OF YOUR BOOTH AND MERCHANDISE—see page 2, Section II. "Booth Description."
- CERTIFICATE OF INSURANCE—see Section IV. Para. 30 "Insurance for Event Period Only" in Rules & Regs.
- RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT—signed, see page 4 this form.
- VENDOR RULES & REGULATIONS ACKNOWLEDGEMENT—signature page, see Vendor Rules & Regs., pg 7.
- MONTEREY COUNTY HEALTH DEPT TFF APPLICATION—County Health Dept. Temporary Food Facility (TFF) Permit application completed & mailed with separate fees to MCHD, as instructed on their application. Annual TFF Permits alone are not valid, ALL FOOD VENDORS MUST APPLY, INDICATING THE FESTIVAL VENUE AND DATES ON THE APPLICATION. **Also attach a COPY of the full MCHD form with this application. TFF Application and fees must be submitted one month before event start.** See Section IV. Para. 32 "Health Dept. Regulations" in Vendor Rules & Regs. For more info and link.  
**—Ready-to-Serve Food Concessions Vendors must use our separate Food Vendor application—**

### OFFICE USE ONLY

Date Received: \_\_\_/\_\_\_/\_\_\_ Initialed By: \_\_\_\_\_ Fee Total: \$ \_\_\_\_\_ CK# \_\_\_\_\_ /CC RV Parking #nights: \_\_\_\_\_

CA Sellers Permit: \_\_\_\_\_ COI: \_\_\_\_\_ Waiver: \_\_\_\_\_ Acknowledge: \_\_\_\_\_ MCHD TFF: \_\_\_\_\_ Additional Space req: \_\_\_\_\_ Ice: \_\_\_\_\_

# ARTICHOKE FESTIVAL – FOOD VENDOR APPLICATION FORM

## II. FOOD VENDOR BOOTH DESCRIPTION:

Please describe your booth set-up or rig, with full menu and price ranges in detail below, including an itemized list of all proposed items for sale. You must also attach **two (2) photographs** showing your proposed booth display. If additional room is needed, please attach the requested information on a separate page.

If you are requesting two separate food booth areas, please submit a separate application for each.

All vendors must provide their own equipment: tables, chairs, individual trash cans as needed, etc. Vendors are responsible for keeping their booth attractive and well decorated. Signage/banners must be visible to guests and must reflect their approved menu, fees, and accepted payment methods. Under **NO** circumstances, are prices allowed to be raised after opening of the Festival; however, food items may be offered at a reduced price on Sunday afternoon.

**BEVERAGES and ICE:** Ice will be made available for purchase during both days of the Festival. With the exception of CBD or alcoholic drinks, Vendors may sell beverages. Ask your Vendor Coordinator for ice pricing and delivery coordination.

***INCORPORATION OF ARTICHOKE THEMED DISHES IS HIGHLY ENCOURAGED, AND WILL ALLOW US TO LOCATE YOU IN A PREFERRED ARTICHOKE-SPECIFIC SALES AREA.*** However, Castroville Artichoke Festival, Inc. reserves the rights to sell the following: Fried artichokes, grilled and steamed artichokes, and new artichoke products, *(please ask your Food Vendor Coordinator for current list).*

**PLEASE DO NOT INDICATE "SAME AS PRIOR YEAR." ALL VENDOR INFORMATION MUST BE UPDATED AND CURRENT.**

### **\*MENU ITEMS FOR SALE:**

|                 |                 |
|-----------------|-----------------|
| Item #1. _____  | Price: \$ _____ |
| Item #2. _____  | Price: \$ _____ |
| Item #3. _____  | Price: \$ _____ |
| Item #4. _____  | Price: \$ _____ |
| Item #5. _____  | Price: \$ _____ |
| Item #6. _____  | Price: \$ _____ |
| Item #7. _____  | Price: \$ _____ |
| Item #8. _____  | Price: \$ _____ |
| Item #9. _____  | Price: \$ _____ |
| Item #10. _____ | Price: \$ _____ |

\*Does your stand require water?  Yes  No

\*Does your stand produce grease?  Yes  No If yes, how many gallons? \_\_\_\_\_

*(Estimated total for 2-day festival)*

**Food Truck Vendors:** I need access to an exit for the purpose of replenishing supplies for the second day of the event. *(Note: these spaces are very limited, and may not be available if registration is not completed early.)*

I am purchasing multiple booth spaces, but want them located apart from one another; see my separate Food Vendor application, under business name: \_\_\_\_\_

(Please check this box if additional pages or other information are attached.)

Number of attached pages: \_\_\_\_\_ Booth photos will be sent separately by email:

**PHOTOGRAPHS CANNOT BE RETURNED.** If you are mailing your physical application, photos may also be sent via email to [foodvendorartifest@gmail.com](mailto:foodvendorartifest@gmail.com); include name of company and contact person with the email, and indicate in the checkbox above that you are sending photos separately.

# ARTICHOKE FESTIVAL – FOOD VENDOR APPLICATION FORM

## II. FOOD VENDOR BOOTH DESCRIPTION, continued:

### TRAILER/STAND DIMENSIONS

This page is provided for drawing a footprint of your food stand. Include the service support area in operational form (i.e., the side you are serving from). Be very specific for all dimensions (i.e., if hitch is not removable, please include this measurement in total size of unit).

\*My trailer/stand is a(n):  End Serve  Side Serve  Food Truck

\*Removable hitch:  Yes  No

\*Dimensions of trailer/stand: Width: \_\_\_\_\_ Depth: \_\_\_\_\_ Height: \_\_\_\_\_

Dimensions of backyard area, if needed: Width: \_\_\_\_\_ Depth: \_\_\_\_\_

*(Spaces with free backyard storage/prep areas are limited—once all are reserved, the additional space must be reserved at the 10ft x 10ft space rate. Please indicate your request on the Fee Schedule.)*

Please sketch a complete diagram of your stand below, including awnings, service counters or tables, and backyard area, if requested. Include measurement in feet. Show hitch on trailer if it cannot be removed. Vendor must provide their own screening.

A large grid for sketching the stand footprint. The grid consists of 20 columns and 20 rows of squares. Each square represents 1 foot by 1 foot.

SCALE: 1 SQUARE = 1 FOOT

## ARTICHOKE FESTIVAL – FOOD VENDOR APPLICATION FORM

### III. REGISTRATION FEE SCHEDULE: Complete the schedule and include a total fee.

All food vendor booth “spaces” are sold in 10FT. wide X 10 FT. deep units. All spaces are outdoors only.

**BOOTH SPACE RESERVATIONS ARE VALID FOR BOTH DAYS OF THE FESTIVAL, JUNE 14 & 15, 2025.**

**NEW for 2025: Spaces DO NOT include electrical service, or tables/chairs rentals**—Vendors are responsible for providing their own signage, tent canopies, tables, chairs, individual trash cans, and power generation as needed. Please indicate below what type of power generator you will bring, if required. No Vendor is allowed to participate without first providing the Festival with a Certificate of Liability Insurance and updated Monterey County Health Dept Temporary Food Facility (TFF) Permit. See **Section IV. Para 30. Insurance for Event Period Only** in Vendor Rules & Regulations for more info.

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**Food Vendor Space** # of units @ 10’x10’ ea: \_\_\_\_\_ x \$600.00 ea. = \_\_\_\_\_  
*Includes Vendors with tent canopies, and/or trailers. Vendor must provide their own tent, tables & chairs, and power generation, if required. Indoor spaces are not available.*

**Food Truck Vendor Space** # of units @ 10’x10’ ea: \_\_\_\_\_ x \$600.00 ea. = \_\_\_\_\_  
*Includes self-contained RV and truck Vendors. Vendor must provide their own tables & chairs, and power generation, if required.*

**Backyard Storage/Prep Space** # of units @ 10’x10’ ea: \_\_\_\_\_ x \$600.00 ea. = \_\_\_\_\_  
*LIMITED! — Food Vendors who wish to use the space behind their stand for food prep or storage, must request it here. Your Vendor Coordinator will let you know if any free space for this purpose is available; otherwise cost for additional space is available in 10’x10’ units.*

**Additional Entry Tickets, limit 4 per day** # of tickets: \_\_\_\_\_ x \$10.00 ea. = \_\_\_\_\_  
*(NOTE: four (4) free tickets are provided with the space reservation; tickets are to be used by all shift workers in the space. A limit of four (4) additional tickets can be purchased per day. See Section IV. Para. 9 “Entry Tickets” in Vendor Rules & Regulations for more info.)*

**Vendor RV Parking, (dry camp only, Fri. & Sat.)** # of nights: \_\_\_\_\_ x \$25.00 ea. = \_\_\_\_\_

**Late Fee, if application is received by CAFI after May 9, 2025** \$50.00 = \_\_\_\_\_

**ALL REGISTRATION/RENTAL FEES DUE BY May 16, 2025:** TOTAL \$ \_\_\_\_\_

**TYPE OF GENERATOR I WILL BRING:** (Please check all that apply) Gas  Battery  Solar  Other

### PAYMENTS WILL ONLY BE PROCESSED UPON APPLICATION APPROVAL

*(Please make checks payable to: **Castroville Artichoke Festival, Inc.**, or provide Visa or MasterCard information below.)*

|                              |               |  |          |
|------------------------------|---------------|--|----------|
| Name as appears on card      |               | Card Number  |          |
| Expiration Date              | Security Code | Phone Number   |          |
| Mailing Address              |               |  | Zip Code |
| Signature                    |               |  |          |
| AMOUNT TO BE BILLED TO CARD: |               | SEND COPY OF RECEIPT TO A 2 <sup>ND</sup> EMAIL ADDRESS: |          |

**ARTICHOKE FESTIVAL – FOOD VENDOR APPLICATION FORM**

**RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT**

\* \* \*

This Release and Waiver of Liability and Indemnity Agreement (“Agreement”) is entered into between \_\_\_\_\_ (“Vendor”) (Print Vendor Business Name Here) and Castroville Artichoke Festival, Inc. (“CAFI”).

In consideration for participation in the 65th Annual Artichoke Festival, Vendor hereby agrees to the following:

1. Vendor releases and discharges CAFI from all liability for any and all loss and/or damage and any claims or demands therefore, on account of injury to any individual or property resulting from the Vendor’s participation in the 65th Annual Artichoke Festival.
2. Vendor agrees to indemnify and hold CAFI harmless from any loss, liability, damages, or costs, including attorneys’ fees, arising out of Vendor’s participation in the 65th Annual Artichoke Festival, whether caused by the negligence or willful act(s) of Vendor or any other person or persons.
3. Vendor hereby assumes full responsibility for all risk of bodily injury, death, or property damage relating to or arising out of Vendor’s participation in the 65th Annual Artichoke Festival.
4. Vendor further expressly agrees that the foregoing Agreement is intended to be as broad and inclusive as permitted by the laws of the State of California. If any provision of this Agreement is held by a Court of competent jurisdiction to be invalid, void, or otherwise unenforceable, the remaining provisions shall continue in full force and effect without being impaired or invalidated in any way.
5. Vendor has read and understands this Agreement and voluntarily signs this Agreement.

Dated: \_\_\_\_\_, Year \_\_\_\_\_ By: \_\_\_\_\_ (Print Name of Person Authorized to Sign on Behalf of Vendor)

\_\_\_\_\_  
(Signature of Person Authorized to Sign on Behalf of Vendor)